



2011 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

We hope you will join us as a sponsor of GMN's Sixth Annual Conference, "Brewing Bold Ideas for An Innovative Future," at the Grand Hyatt in Seattle from March 21-23, 2011.

The Annual Conference brings together grants management professionals from across the nation to discuss important trends and learn new skills. Participants receive resources that they can take back to their organizations and use to improve their grantmaking operations. The professional connections made at the conference provide participants with a peer community that offers advice, problem solving support, ideas, and resources to enhance job performance long after the conference has ended.

Last year's conference attracted more than 370 participants from private, corporate, and community grantmakers. We expect the 2011 conference to engage even more grantmakers given the increased pressure to do more and do it better with less resources; become even more accountable and transparent to grantseekers and the public; and proactively address emerging issues.

As a sponsor, you will be showing your support for the grants management profession and helping your grantmaking colleagues to improve their practices. Sponsors will be prominently recognized both at the event and on GMN's website.

Attached is a list of sponsorship opportunities. We ask that you let us know by **February 1, 2011** if you will be able to participate as a sponsor. Please contact Catherine Downs at (888) 466-1996 with any questions.

We look forward to seeing you in Seattle!

The Grants Managers Network improves grantmaking by advancing the knowledge, skills and abilities of grants management professionals and leading grantmakers to adopt and incorporate effective practices that benefit the philanthropic community. As the nation's only nonprofit membership organization devoted to serving grants management professionals, GMN connects its more than 1,600 members to best practices and the collective knowledge of the field, innovative learning experiences, and peer-to-peer collaborations. For more information, visit our website at www.gmnetwork.org.

2011 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Conference Program Booklet \$7,500 *(one opportunity)*

Sponsor Benefits:

- Full-page ad or tribute in conference program
- 1 complimentary registration to the conference
- Logo and name on back cover of conference program
- Logo in signage recognizing all conference sponsors
- Table space in exhibitor hall to share sponsor materials
- Link to sponsoring organization's website on GMN's website

Conference Scholarships \$6,500 *(one opportunity)*

This covers the conference registration fee for up to 10 GMN members who would otherwise be unable to attend the conference.

Sponsor Benefits:

- Full-page ad or tribute in conference program
- Logo and name on back cover of conference program
- Logo in signage recognizing all conference sponsors
- Table space in exhibitor hall to share sponsor materials
- Link to sponsoring organization's website on GMN's website

Post-Conference Event Sponsor \$5,000 *(one opportunity)*

Sponsor Benefits:

- Logo on display during event
- Sponsoring organization will be given 5 minutes to talk to the group
- Full-page ad or tribute in conference program
- Logo and name on back cover of conference program
- Logo in signage recognizing all conference sponsors
- Table space in exhibitor hall to share sponsor materials
- Link to sponsoring organization's website on GMN's website

Popcorn Break Sponsor \$3,500 *(two opportunities)*

Sponsor Benefits:

- Logo on display at popcorn station during afternoon event
- Logo will appear on popcorn bags
- Logo and name on back cover of conference program
- Logo in signage recognizing all conference sponsors
- Table space in exhibitor hall to share sponsor materials
- Link to sponsoring organization's website on GMN's website

Flash Drive Sponsor \$3,500 *(one opportunity)*

Sponsor Benefits:

- Flash drives for each conference attendee that contain all conference session materials
- Logo and name on back cover of conference program
- Logo in signage recognizing all conference sponsors
- Table space in exhibitor hall to share sponsor materials
- Link to sponsoring organization's website on GMN's website

Tote Bag Sponsor \$3,500 *(one opportunity)*

Sponsor Benefits:

- Annual Conference tote bag for each conference attendee with organization's logo
- Logo and name on back cover of conference program
- Logo in signage recognizing all conference sponsors
- Table space in exhibitor hall to share sponsor materials
- Link to sponsoring organization's website on GMN's website

Hotel Room Key Sponsor \$3,000 *(one opportunity)*

Sponsor Benefits:

- Sponsor logo will appear on hotel key cards distributed at conference hotel
- Logo and name on back cover of conference program
- Logo in signage recognizing all conference sponsors
- Table space in exhibitor hall to share sponsor materials
- Link to sponsoring organization's website on GMN's website

Internet Café Sponsor \$3,000 *(one opportunity)*

Sponsor Benefits

- Logo on display in Internet Café area of Exhibitor Hall
- Logo appears on Internet Café screensavers and backgrounds
- Logo and name on back cover of conference program
- Logo in signage recognizing all conference sponsors
- Table space in exhibitor hall to share sponsor materials
- Link to sponsoring organization's website on GMN's website

Lunch Sponsor \$3,000 *(one opportunity)*

Sponsor Benefits:

- Logo on display during event
- Sponsoring organization will be given 5 minutes to talk to the conference attendees
- Logo and name on back cover of conference program
- Logo in signage recognizing all conference sponsors
- Table space in exhibitor hall to share sponsor materials
- Link to sponsoring organization's website on GMN's website



Coffee Break Sponsor \$2,500 (*three opportunities*)

Sponsor Benefits:

- Logo on display at coffee station
- Logo and name on back cover of conference program
- Logo in signage recognizing all conference sponsors
- Table space in exhibitor hall to share sponsor materials
- Link to sponsoring organization's website on GMN's website

Notebook Sponsor \$2,000 (*one opportunity*)

Sponsor Benefits:

- Logo and name on back cover of conference program
- Logo in signage recognizing all conference sponsors
- Table space in exhibitor hall to share sponsor materials
- Link to sponsoring organization's website on GMN's website

GMN Partner – \$500 and above

Sponsor Benefits:

- Logo and name on back cover of conference program
- Logo in signage recognizing all conference sponsors
- Table space in exhibitor hall to share sponsor materials
- Link to sponsoring organization's website on GMN's website



**SPONSORSHIP FORM
(Due by February 1, 2011)**

Sponsoring Organization:		
Contact Name and Title:		
Contact Email:		
Phone:		Fax:
Address:		
Website:		

Please select your Sponsorship Level:

Selection	Sponsor Opportunity	Sponsor Amount
	Program Booklet	\$7,500
	Conference Scholarship	\$6,500
	Post-Conference Event	\$5,000
	Popcorn Break	\$3,500
	Flash Drive	\$3,500
	Tote Bag	\$3,500
	Hotel Room Key	\$3,000
	Internet Café	\$3,000
	Lunch	\$3,000
	Coffee Break Sponsor	\$2,500
	Notebook Sponsor	\$2,000
	GMN Partner	\$_____ (500+)

Although we will not take advantage of a sponsorship opportunity this year, we would like to make a grant in the amount of \$_____ to support the general operations of the Grants Managers Network.

PAYMENT INFORMATION:

Payment can be made by check or electronic fund transfer and must be received by **Friday, February 12, 2010.**

To pay by check, please send your check and completed form to:

Grants Managers Network
1101 14th Street, NW
Suite 420
Washington, DC 20005
(888) GMN-1996
(888) 446-9370 FAX

To pay by electronic fund transfer:

Contact Catherine Downs at
(504) 834-9656 for wiring instructions



GRANTS MANAGERS NETWORK AT-A-GLANCE

History: In 1991, two New York City grants managers began to meet informally to discuss shared experiences at their respective foundations. They soon engaged others and, as membership grew, an open and sharing network developed. In 1996, the Grants Managers Network (GMN) expanded nationally as a project of the Rockefeller Family Fund. In 2007, GMN became a 501(c)(3) public charity.

GMN Today: GMN improves grantmaking by advancing the knowledge, skills and abilities of grants management professionals and leading grantmakers to adopt and incorporate effective practices that benefit the philanthropic community. As the nation's only membership organization devoted to serving grants managers, GMN strives to advance the grants management profession through best practices, innovative learning experiences, and peer-to-peer collaboration.

Membership: GMN has more than 1,600 members from 1,000+ grantmaking organizations who represent the breadth of the philanthropic community including small family foundations, prominent national foundations, grantmaking public charities, and socially responsible corporations. These individuals serve their organizations in many roles and are identified by a variety of titles including grants administrators, grants managers, directors of grants management, financial officers, and program officers/associates.

Headquarters and Chapters: GMN is based in Washington, D.C. Its 13 regional chapters connect members in local settings for professional and leadership development opportunities. Regional GMN groups meet in the Delaware Valley, the District of Columbia, Florida, the Midwest, Minnesota, New England, New York, Northern California, Ohio, the Pacific Northwest, the Rocky Mountains, the Southeast, and Southern California.

Funding: GMN is supported by more than 200 grantmaking organizations that recognize its contribution to the field of philanthropy and the professional development benefits that GMN provides to their employees.

Leadership and Management: GMN's board of directors is elected by the membership. Michelle Greanias, a GMN member since 1996, became the organization's first executive director in 2008. She is supported by more than 175 volunteers that develop and deliver programs, products, and services to GMN members.

Programs and Services:

- Project Streamline, an effort to reduce the costs of grantmaking for both grantmakers and grantseekers
- GM Guide, which represents the collective knowledge of the grants management community
- An active online member community
- Annual conference and regional meetings
- Newsletter
- Resources for employers including a salary survey, staffing guide, and access to a pool of qualified candidates

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For more information about GMN, contact the organization at info@gmnetwork.org. Also, visit GMN's Web site at www.gmnetwork.org.